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Message Text

UNCLASSIFIED

PAGE 01 SAO PA 00668 292257Z

13
ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /018 W
---------- 016766
R 291820Z MAR 74
FM AMCONSUL SAO PAULO
TO USDOC WASHDC
INFO AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO
SECSTATE WASHDC 5060

UNCLAS SAO PAULO 0668

E.O. 11652: N/A
TAGS: BEXP, BR
SUBJECT: FY 75 TRADE FAIR PROGRAM

REF: STATE 062243

1. RE FENIT AND PRINTPAK, COST PER SQUARE METER IS $75 INCLUDING STANDS SUPPLIED BY ALCANTARA MACHADO. TED JOHNSON BRINGING ADDITIONAL INFO THIS SUBJECT BACK WITH HIM.

2. ALCANTARA MACHADO REQUIRES MINIMUM RENTAL OF 5,000 SQUARE METERS FOR SOLO EXHIBT AT COST OF: $11.50 PER SQUARE METER, PLUS FIFTY CENTS PER DAY PER SQUARE METER FOR MOUNTING AND DISMOUNTING, PLUS $5,000 FOR ELECTRICITY (FOR MINIMAL RENTAL) PLUS $25,000 FOR SERVICES, PLUS STANDS (TO BE NEGOTIATED DEPENDING ON DESIGN). ONLY 1975 DATE AVAILABLE IS AUGUST, AND THIS EXPECTED TO BE SOLD SHORTLY.

COMMENT: CONGEN WOULD APPRECIATE COMMERCE GUIDANCE ON SIZE AND OTHER REQUIREMENTS IN ORDER DETERMINE WHETHER OTHER POSSIBILITIES, AVAILABLE IN SAO PAULO SINCE 40 EXHIBITORS MENTIONED REFTEL OBVIOUSLY INSUFFICIENT EET ANHEMBI REQUIREMENTS.
CHAPIN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SAOPA00668
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740070-0676
From: SAO PAULO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974033/aaaaacxg.tel
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: STATE 062243
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Review Authority: cunninfx
Review Comment: n/a
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Review Event:
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To: COM STATE
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